

EngageNGrow

August 2026

Complete Business Management Platform

Customer Engagement · Inventory · Orders · Finance · Exhibitions · WhatsApp

Call / WhatsApp

9967116519 / 8779370990

01 THE PROBLEM

Running a shop today means juggling five different tools — and still losing track

What shop owners deal with every single day

No customer records Names, phone numbers and purchase history live in notebooks or memory. One staff turnover and that knowledge is gone.	WhatsApp offers sent one by one Owners manually forward promotions to individual contacts. It takes hours, reaches only part of the list, and leaves no record.	Exhibition chaos Gift coupons are handed out on paper slips. No record of who got what. No digital scratch card. No delivery tracking.
Inventory guesswork Stock levels are unknown until items run out. No alerts, no aging analysis, no automatic deduction on sale.	Registers instead of reports Purchases and sales are written in ledgers. Getting a monthly profit figure requires hours of manual calculation.	No staff accountability Everyone shares the owner login. No audit trail, no access control, no way to know who changed what or when.

02 THE SOLUTION

EngageNGrow replaces every notebook, register and manual process with one platform

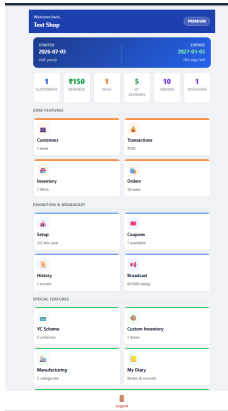
Everything a shop owner needs — in one login, on any device

Customer Database Add customers, categorise by tier (General / Silver / Gold / Platinum), bulk import from Excel, fu	Order Management Raise multi-item orders, move through New / In Progress / Completed / Delivered. Due-soon alerts bui
WhatsApp Broadcast Send promotional messages to all customers or filter by category. Attach images. Supports wa.	Transactions & Ledger Record purchases, sales and miscellaneous entries. GST, settlement status, monthly charts, top partici
Exhibition & Scratch Cards Create exhibitions, generate gift coupons with prize ranges, send animated digital scratch cards	VC Schemes Monthly deposit plans with shop bonus, WhatsApp statements, collection-due reports and PDF export.
Inventory Tracker Add stock, auto-deduct on sale, set low-stock thresholds, run aging and valuation reports.	Team Access (Premium) Create staff logins with shared data. Block or unblock instantly. Every action logged to a per-user trail.

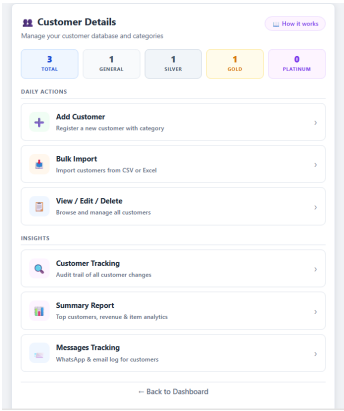
03 THE PRODUCT

A real look at every screen — built for shop owners, not IT teams

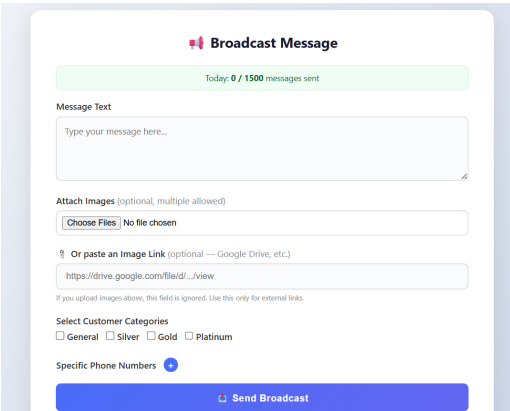
Works on any phone, tablet or desktop browser. No app installation required.



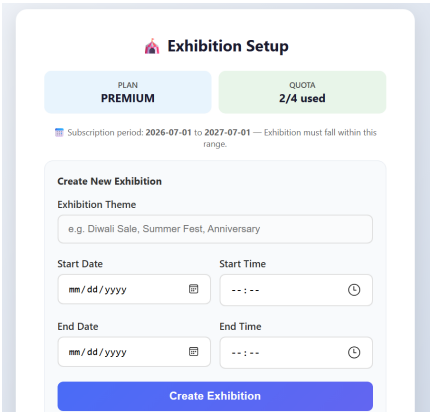
Dashboard — customers, revenue, orders and exhibitions at a glance



Customer list — searchable, filterable by tier category



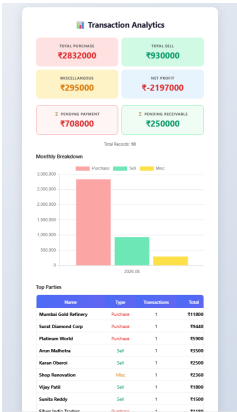
WhatsApp Broadcast — send by category or specific numbers



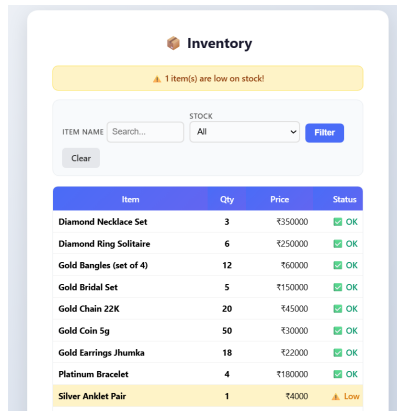
Exhibition Setup — theme, date range, quota tracking



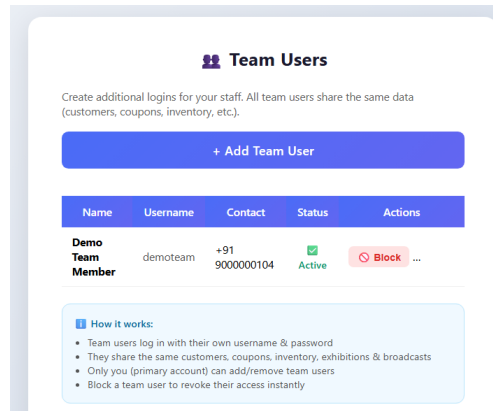
Shopping Analytics — revenue charts, top customers, popular items



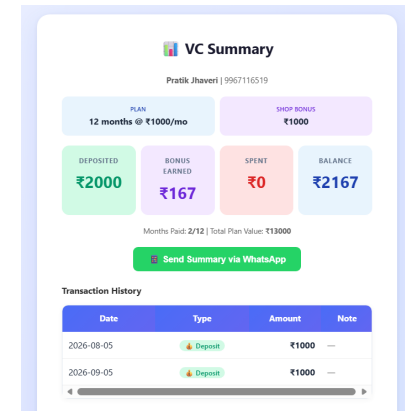
Transaction Analytics — purchase vs sale vs misc, monthly breakdown



Inventory — stock levels, low-stock alerts, item filtering



Team Users — staff logins with block / unblock control



VC Schemes — monthly deposit plans with bonus and PDF export

04 THE VALUE

Measurable time and money saved from day one

What you gain by switching from notebooks and spreadsheets

2–3 hours saved per day

Broadcast to 500 customers in 2 minutes instead of 2 hours. Raise an order in 30 seconds. Pull a monthly profit report instantly.

Zero missed stock alerts

Low-stock thresholds fire before you run out. Auto-deduction on every sale keeps your count accurate without manual entry.

Exhibition revenue tracked to the rupee

Every coupon issued, every gift delivered and every scratch card sent is logged in real time. No disputes, no paper trail confusion.

No more shared logins

Each staff member has their own credentials. If someone leaves, one click blocks their access — your data stays safe.

Full financial picture in one screen

Purchase vs sale vs miscellaneous with GST, monthly bar charts, pending payment alerts and top parties — no accountant visit needed.

PDF reports in one tap

Export customers, inventory, transactions, orders or VC schemes as a clean PDF — ready to share or archive, any time.

05 THE PROOF

Real results from real shop owners using EngageNGrow today

Used across jewellery shops, stationery stores and retail businesses

"Before this, I had no idea which customer bought last month. Now I broadcast a Diwali offer to 300 gold-tier customers in two minutes. My exhibition gift tracking is completely digital." Jewellery Shop Owner, Mumbai	"The order module alone replaced two different WhatsApp groups we were using to track orders. The due-soon alerts mean I never miss a delivery date." Stationery & Gift Shop, Pune	"My staff each have their own login. I can see exactly who added what stock and who processed which sale. Accountability went up immediately." Retail Boutique, Thane	
Used across multiple cities Mumbai, Pune, Thane, Nashik and growing	Works on WhatsApp you already use No new app for customers. Send via existing number.	Built for Indian shop workflows Rupee pricing, GST support, exhibition culture, VC schemes	Runs in any browser iPhone, Android, Windows, Mac — no installation needed

06 THE OFFER

Choose the plan that fits your business today — upgrade any time

All prices exclusive of GST. Exhibition features on Half Yearly and Yearly plans only.

Basic — Rs. 399 / month Customer management, WhatsApp broadcast (500/day), inventory, orders, transactions, VC schemes, CIT, manufacturing, diary and PDF export.	Standard — Rs. 699 / month Everything in Basic, plus WhatsApp broadcast (1000/day), 2 exhibitions per year, gift coupon scratch cards and shopping analytics.	Premium — Rs. 1,099 / month Everything in Standard, plus WhatsApp broadcast (1500/day), 4 exhibitions per year, team staff logins and AI business advisor.
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Quarterly | Half Yearly | Yearly plans available at discounted rates — All plans include PDF export, WhatsApp integration, single-session security and admin approval

Feature	Basic	Standard	Premium
Customer Management	Yes	Yes	Yes
WhatsApp Broadcast	500 / day	1000 / day	1500 / day
Inventory Management	Yes	Yes	Yes
Order Management	Yes	Yes	Yes
Transactions & Ledger	Yes	Yes	Yes
VC Schemes	Yes	Yes	Yes
CIT & Manufacturing	Yes	Yes	Yes
My Diary	Yes	Yes	Yes
Exhibitions / Year	0	2	4
Gift Coupon Scratch Cards	No	Yes	Yes
Shopping Analytics	No	Yes	Yes
Team Staff Logins	No	No	Yes
AI Business Advisor	No	No	Yes
PDF Export	Yes	Yes	Yes

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