

ONE APP FOR EVERY KIND OF BUSINESS

One app to remember every customer, run every **lucky draw**, and close every sale.

Whether you run a jewellery store, boutique, or any retail business, this is the story of a shop that used to run on memory and paper — and what changed once everything moved into one simple screen.

Every shop owner knows this feeling

A customer walks in. You know their face, but not what they bought last time, or whether you ever sent them that festival offer. Multiply that by hundreds of customers, and the gaps start costing you sales.

Before

No memory of customers. Purchases are scattered across notebooks, memory, or nothing at all.

Lucky draws are chaos. Paper coupons get lost, duplicated, or handed out twice by mistake.

Bills look unprofessional. Handwritten slips with no GST breakup, no shop branding.

Savings schemes are a headache. Tracking who deposited what, and when the bonus is due, by hand.

With the App

Every customer, one tap away. Full history, category, and contact — before they even reach the counter.

Lucky draws run themselves. Unique digital coupons, no duplicates, no confusion.

Professional GST invoices. Branded, itemised, shareable on WhatsApp in seconds.

Savings schemes, tracked automatically. Deposits, bonuses, and balances always up to date.

A walk through your new shop counter

Each chapter follows a real moment in your day — from a customer walking in, to the bill in their hand, to the lucky draw gift they walk out with.

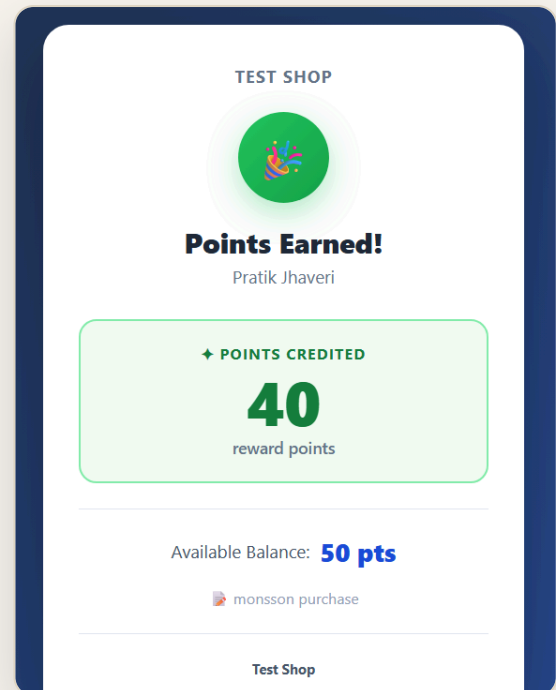
01	Know Your Customer	A complete record, the moment they walk in	04
02	Lucky Draw Setup	Set the stage for your lucky draw	05
03	The Gifts Behind the Draw	Coupons that can never be duplicated	06
04	The Moment of Delight	A scratch card customers remember	07
05	Every Order, On Track	From "need to make" to "delivered"	08
06	A Bill That Builds Trust	Branded GST invoices in seconds	09
07	Savings Schemes, Simplified	Monthly deposit plans with bonus tracking	10
08	Know Your Numbers	See what's actually selling	11
09	A Personal Diary for the Shop	Never forget a promise to a customer	12
10	Your Whole Team, One Account	Staff logins without losing control	13

Know your customer the moment they walk in

A regular customer steps in. Instead of guessing, you already know they're a Gold-category customer, what they bought last visit, and how to reach them. No notebook, no memory strain — just one search away.

- ✓ Every customer sorted by General, Silver, Gold or Platinum
- ✓ Add hundreds of customers in one go with bulk import
- ✓ Reward points earned automatically on every purchase
- ✓ Full history of every change — nothing gets lost
- ✓ Find any customer by name or phone in seconds

"Picture a regular walking in — and you greeting them by name, with their reward points balance right there on screen, ready to redeem."



Setting the stage for your big lucky draw day

Festival season is coming, and you're planning your biggest sale event of the year. Instead of juggling dates on a calendar and hoping you remember the rules, the app tracks everything — including how many lucky draws your plan allows.

- ✓ Set the theme, start date, and end date in one screen
- ✓ Your yearly quota shown clearly — no accidental overbooking
- ✓ Event window locked to your active subscription period
- ✓ Edit or close a lucky draw any time without losing data

WHY IT MATTERS

A well-run lucky draw brings customers back year after year — and this keeps you from the planning mistakes that make it feel chaotic.

 **Exhibition Setup**

PLAN
PREMIUM

QUOTA
2/4 used

 Subscription period: **2026-07-01** to **2027-07-01** — Exhibition must fall within this range.

Create New Exhibition

Exhibition Theme

e.g. Diwali Sale, Summer Fest, Anniversary

Start Date

mm / dd / yyyy 

Start Time

-- : -- 

End Date

mm / dd / yyyy 

End Time

-- : -- 

Create Exhibition

Gifts that can never be given out twice

In the old paper-coupon system, the same gift could accidentally go to two customers, or a coupon could simply disappear. Now every gift lives safely inside the app — with its own prize range, own image, and its own place in the draw.

- ✓ Add gifts with a name, prize range, and photo
- ✓ Multiple coupons can share a prize range without conflict
- ✓ Filter, edit or remove coupons anytime before the draw
- ✓ Nothing is handed out that hasn't been accounted for

WHY IT MATTERS

Customers trust a fair draw. One mix-up with gifts can undo months of goodwill — this makes sure that never happens.

Add Coupon

Coupon Valid Date (Exhibition)

-- Select Exhibition Date --

Only active/upcoming exhibitions are shown. Past exhibitions are not available.

Gift Name

e.g. Gold Necklace

Prize Range

e.g. 500 - 1000

Multiple coupons can share the same prize range

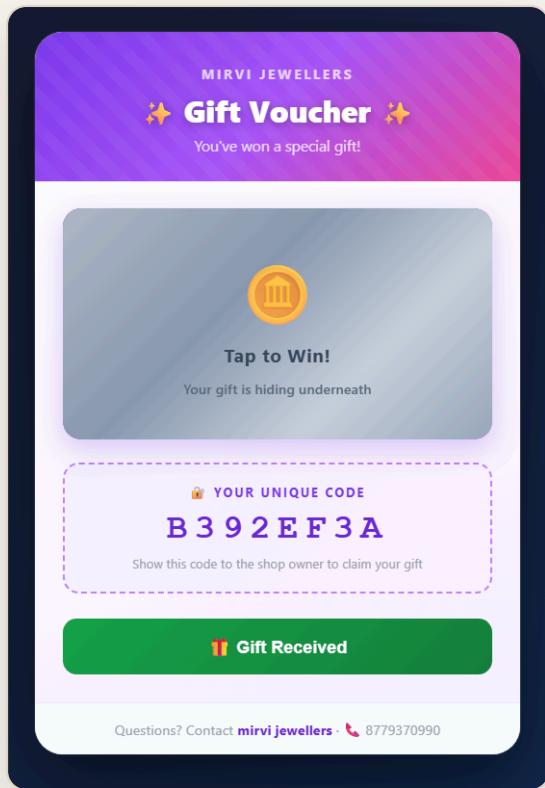
Coupon Image (optional — shown on scratch card page)

Choose File

No file chosen

Image will be displayed to the customer on the scratch card page. Max 5MB. (PNG, JPG, GIF, WEBP)

Add Coupon



CHAPTER 04

The moment a customer remembers you by

A customer makes a purchase, and seconds later their phone buzzes — a scratch card revealing the gift they've won. It feels personal, a little exciting, and it's the kind of small moment that makes someone tell a friend about your shop.

- ✓ Animated scratch-to-reveal gift experience on their phone
- ✓ Unique code tied to one customer, one gift — no repeats
- ✓ One tap marks the gift as delivered, closing the loop
- ✓ Your shop name and contact shown on every card

"It's the difference between handing over a plain receipt and handing over a small moment of delight."

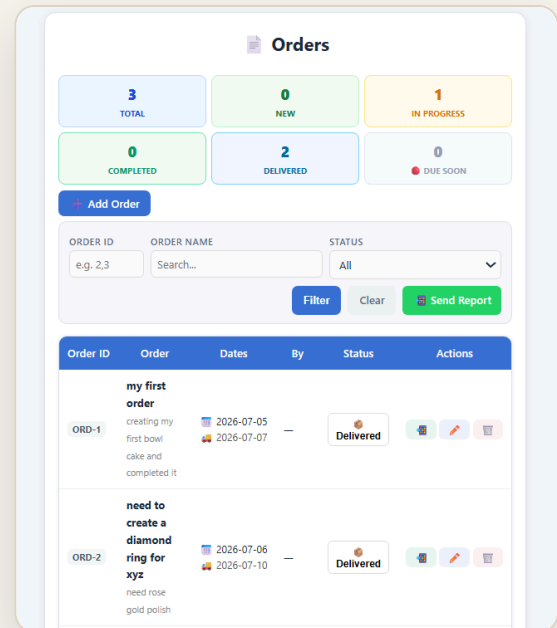
Every custom order, always on track

A customer asks for a custom piece — specific design, specific deadline. Instead of relying on a sticky note, the order lives in the app from the day it's booked to the day it's handed over, with every status change recorded.

- ✓ Multiple items per order, each with its own notes and photos
- ✓ Clear pipeline: New → In Progress → Completed → Delivered
- ✓ Automatic alerts when a delivery date is close
- ✓ Send the customer a WhatsApp update with one tap

WHY IT MATTERS

Missed custom orders cost trust and repeat business. A clear pipeline means nothing is forgotten, even when the shop is busy.



A bill that makes your shop look as good as it is

A handwritten slip says "small shop." A branded, itemised GST invoice says "I take this seriously" — and it takes the same amount of time to hand over.

Dashboard / Tax Invoice / Invoices / INV-003

INV-003

Download PDF

Mirvi Jewellers

Quality you can Trust

Borivali (W), Mumbai

BILL TO

Viha Jhaveri

Malad

+919892271506

#	DESCRIPTION	QTY	UNIT	RATE	HSN
1	Bracelet	1	pcs	₹2400.00	1qw23errt
					Subtotal
					CGST (1.50%)
					SGST (1.50%)
					TOTAL

BANK DETAILS

Bank: axis bank

A/C: 5311023455664

IFSC: AZXSE123456

GST-ready

CGST / SGST AUTO SPLIT

Branded

YOUR SHOP NAME ON EVERY BILL

Instant

SHARE VIA WHATSAPP OR PDF

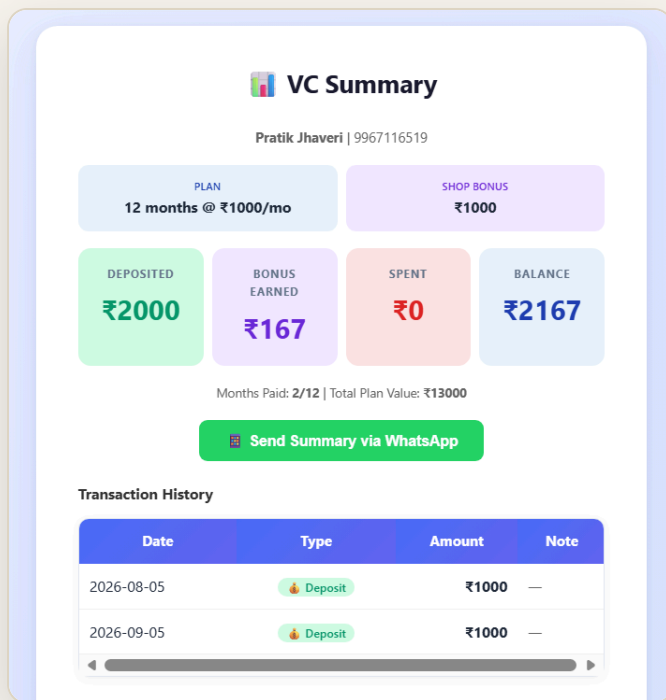
Savings schemes that don't need a ledger

You offer customers a monthly deposit scheme with a shop bonus at the end — a great way to build loyalty. The hard part was always tracking who paid what, and when. Now it's tracked automatically, down to the last rupee.

- ✓ Enrol customers with custom duration, amount, and bonus
- ✓ Every deposit and withdrawal recorded with a running balance
- ✓ Bonus eligibility checked automatically on early withdrawal
- ✓ Send a clean WhatsApp statement to the customer anytime

WHY IT MATTERS

Savings schemes build long-term loyalty — but only if customers trust the numbers. Automatic tracking keeps that trust intact.



Finally, you can see what's actually working

You have a sense of who your best customers are and what sells — but a sense isn't proof. One screen shows your real top spenders, your most popular items, and how revenue is trending, month by month.

- ✓ Your top customers by spend, ranked automatically
- ✓ Most popular items, so you know what to stock more of
- ✓ Monthly revenue trend at a glance
- ✓ A visual breakdown of where your sales come from

WHY IT MATTERS

Stocking decisions based on real numbers, not gut feel, means less money tied up in items that don't sell.



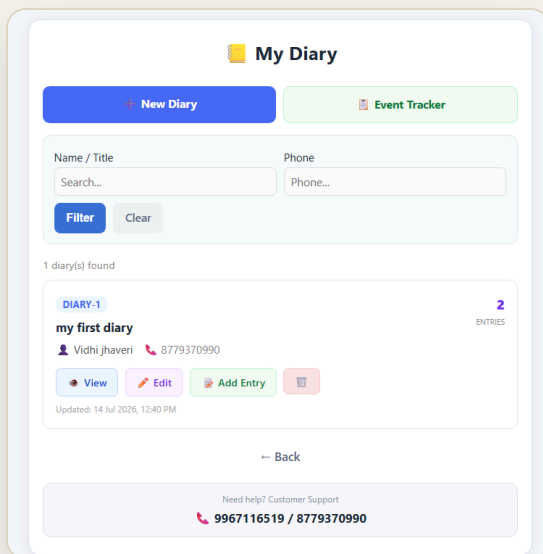
A diary that remembers what you promised

"I'll call you back once it's ready." A promise like that is easy to make and easy to forget. My Diary keeps a note against each customer, with reminders, so nothing — and no one — slips through.

- ✓ Diary entries linked directly to a customer's name and phone
- ✓ Add notes and photos as the story develops
- ✓ Set a reminder date so follow-ups never get missed
- ✓ Search across every entry when you need to recall a detail

WHY IT MATTERS

Small personal touches are what turn a one-time buyer into a regular. This makes those touches easy to keep up, every time.



Your whole team, without losing control

As the shop grows, you bring on staff — but sharing one login was never going to end well. Give each team member their own login to the same customer and order data, and switch any of them off instantly if you need to.

- ✓ Create a separate login for each staff member
- ✓ Everyone works from the same live data — no duplication
- ✓ Block or unblock access instantly, any time
- ✓ Only you, the owner, can add or remove team logins

WHY IT MATTERS

Growth shouldn't mean losing visibility. Your whole team can help run the shop while you stay fully in control.

Team Users

Create additional logins for your staff. All team users share the same data (customers, coupons, inventory, etc.).

[+ Add Team User](#)

Name	Username	Contact	Status	Actions
Demo Team Member	demoteam	+91 9000000104	 Active	 Block ...

How it works:

- Team users log in with their own username & password
- They share the same customers, coupons, inventory, exhibitions & broadcasts
- Only you (primary account) can add/remove team users
- Block a team user to revoke their access instantly

BEFORE YOU DECIDE

Your data is treated the way your customers' trust deserves

You're not just buying features — you're trusting this app with every customer's phone number, every bill, and every rupee tracked through it. Here's how that trust is protected.



Locked-down passwords

Every password is encrypted the same way banks protect logins — never stored in plain text.



One active session

Logging in on a new device signs you out of the old one, so a lost phone can't be misused.



Daily automatic backups

Your shop's data is backed up every day and kept safe for 30 days, without you lifting a finger.



Auto-lock after failed logins

Five wrong password attempts and the account locks itself — protection against guesswork.



Nothing is truly deleted

Deleted records are safely archived, never erased, so historical data is always recoverable.



Admin-approved accounts

Every new shop account is reviewed and approved before it ever goes live.

Choose the plan that fits your shop today

Start small, or go all in for lucky draw season — every plan includes unlimited customers, WhatsApp messaging, and daily backups.

Basic

For shops that want to organise customers and bill cleanly.

₹399/month

Yearly: ₹2,799 — save 22%

- ✓ Customer management
- ✓ Shopping history & billing
- ✓ Order management
- VC savings schemes
- Lucky draw setup
- Shopping analytics

MOST POPULAR

Standard

For shops ready to run lucky draws and reward loyal customers.

₹599/month

Yearly: ₹5,499 — save 24%

- ✓ Everything in Basic
- ✓ Lucky draw setup & coupons*
- ✓ Gift coupons & scratch cards
- ✓ Shopping analytics
- ✓ Up to 2 lucky draws / year
- Multi-user team logins

Premium

For high-volume shops running multiple lucky draws with a team.

₹999/month

Yearly: ₹8,999 — save 25%

- ✓ Everything in Standard
- ✓ Up to 4 lucky draws / year
- ✓ Team logins for staff
- ✓ Priority customer support
- ✓ Custom limits on request

*Lucky draw features are available on Half Yearly and Yearly billing cycles. Quarterly and Monthly billing on Standard/Premium does not include lucky draw features.

Early Bird

First 100 signups get 50% off for 3 months

Referral Bonus

Refer a shop owner — both get 1 month free

Loyalty Renewal

Renew before expiry — get 15% off next cycle

YOUR SHOP'S NEXT CHAPTER

Every customer remembered. Every sale, a little easier.

You've seen how this app turns a busy, memory-dependent shop counter into one simple, dependable screen. The next step is yours.

Get Started Today

Pratik Jhaveri —  9967116519 / 8779370990

Call or WhatsApp us, or visit www.engagengrow.com — we'll set your shop up the same day

Early Bird

50% off your first 3 months

Referral Bonus

1 month free for you and your friend

Loyalty Renewal

15% off when you renew early